



ArteX



FACTORY OF STORAGE EQUIPMENT





About the General Manager



The General Manager and the owner of the company Artex, Anton Bensa, is an experienced economist and entrepreneur. He is a mechanical engineer and also holds a Bachelor of Science in Economics degree. He started his business career at a very young age of 28, when he was appointed the managerial position of the company Primat, the Storage and Lifting Equipment Plant in Lendava. After successfully managing it for eleven years he continued his career by managing the Investment department of the company Nafta Lendava. However, today he proudly remembers the 10-year period of managing the construction company SGP Gradbenik Lendava, where he was in charge of the construction of various important buildings and erections in Slovenia and abroad. Soon he felt the need to take up an even greater challenge of leading his own company, so he purchased the bankrupt company Logo in 1999. He laid the foundations of the new company Artex, Factory of Storage Equipment and Forklifts, and took up the position of the General Manager. Since then the company has been growing exponentially. Its success was awarded in year 2005, when the company Artex was named as one of the fastest growing companies in the country and was awarded the regional gazelle of the Podravje and Pomurje Region.

Anton Bensa, General Manager: After reviewing our business operations for the last few years, I can proudly say that we exceeded our expectations, thanks to our hard work and responsibility towards our business partners and customers. We have equipped warehouses of companies like Mercator, Lesnina, Merit International, Merkur, Alpos, Unior and many others with our racking systems, what is definitely an outstanding success, as these are the leading companies in Slovenia. Our project team sees to it that even a small and a complex warehouse is utilized to full and at the same time meets all the standards and regulations. This is our principle, which helps us gaining confidence of our business partners and customers, so we will stick to it in the future.

ARTEX - specialised company of storage equipment

Artex is a family-owned company that has been operating since 1993. In 1999 we purchased the factory for storage equipment and forklifts that started operating in 1972. Today we can confidently state that we have grown into a wellrecognized company producing storage equipment and forklifts. We produce high quality products and ensure a quick and safe delivery and assembly in order to meet customer demands. With our professional staff we satisfy the customer's wishes from project design, production, and assembly to preparation of documents concerning the operating permit for the constructed warehouse facilities. Thus we become a reliable, highly skilled and qualified partner in planning, designing and constructing.



At present we are very strong on the Slovenian market, which is now a part of the big European market and thus open to foreign competition, mostly from Italy, Austria, Germany and Holland. We mostly export to countries of former Yugoslavia (Croatia, Serbia and Montenegro), Hungary and Austria, but we have also started tapping the Italian market and establishing business contacts with Russia.

Our customers are natural persons and companies that engage in trading, service and production activities, and public institutions. We can proudly say that we have had many satisfied customers on the home market.

We see our advantage in raising the quality of business operation, quality production, total offer and quick delivery. We are a flexible company that copes with the challenges of the global market fast and successfully and consequently with the rapidly changing customer demands. We are a medium-seized company, employing primarily the local personnel, what is very important for the community and the whole north-eastern part of Slovenia. At present we employ 50 people. 10% of them are highly educated and 10% of them are Graduate Mechanical Engineers. We also employ young qualified workers and continuously invest in further education and training of our personnel, seeing that because of our geographical position there are harsh conditions for management and economy and a constant tough competition on the foreign and home market.

We invest 10% of our annual income in development. Our professional project team constantly follows technological novelties, market needs and demands and makes improvements in the existing system and standard products, and also develops new technological processes and products. Regarding the development, we closely cooperate with the experts at the Faculty of Mechanical Engineering in Maribor. Our aim is to manufacture quality and optimum equipment for customer needs, so we, if necessary, cooperate with the universities and development institutes. A very important investment was our modern computer controlled, powder coat application room intended for coating elements to maximum length of 14 meters. This new technology offers coating with environmentally-friendly powders and a high quality application of the protective cover.

In year 2005 we were awarded the regional gazelle of the Podravje and Pomurje Region and were named as one of the five fastest growing Slovene companies. In year 2004 we received a municipal award for programme development and preservation of workplaces. Furthermore, in 2001 our company was named one of the most successful companies of the year by the Business Research Agency.

Our mission

Our mission is to develop our own trademarks and conduct an effective business operation, which includes optimum solutions and a high-technology offer. Our business guidance is to produce quality and optimum equipment to meet customer demands. We are aware of the importance of investing in the development of our company, so we constantly follow and develop new technologies in cooperation with our project team.

Our vision

Our vision is to become the leading company in the field of storage equipment. We wish that our trademarks - PIKORACK, MINIRACK and MAJORACK - would become generally recognizable on the home market and on the markets of South Eastern Europe.

Own trademarks

Our company Artex has well-developed, registered and protected trademarks of shelving and racking systems - **MAJORACK®**, **MINIRACK®** and **PIKORACK®**. Our own-trademark products are of high value, for we continually monitor the quality and stimulate further development. We have our own project team that monitors the needs of the market and continuously makes improvements in the existing system and standard products and develops new ones.

MAJORACK®

MINIRACK®



Racking system MAJORACK®

The racking system **Majorack** is extremely functional, enables an optimum utilization of the available warehouse space and can satisfy even the highest demands of storing palletized goods and heavier piece goods or optimum functional solutions in storage technology. The system enables standardized or individual solutions and is supported by a wide range of extra equipment that assures functionality and a safe use of the racking system and transport between racks in accordance with the safety regulations.

Racking system MINIRACK®

The racking system **Minirack** represents a rational utilization of warehouse space. It enables a functional set up of small and middle-bearing capacity shelves for storing piece goods. It is fully an assembly system, bolting and pinning system, so it enables the assembly of various combinations and flexible shelf heights. Mezzanine systems are also possible. The Minirack system also enables simple position allocation, disassembly and reassembly in another place. Despite its simplicity and elegant construction, this racking system is very stable and rigid. Its quality composition and protective coating are a guarantee for a long useful life.

Production Programme

We offer overall solutions, manufacture and construction of a whole warehouse equipped with a high quality storage system, serving even the most demanding customers. We have introduced a manufacturing system to order, which means that we are flexible and responsible towards our customers and successfully cope with the demanding market. The main products of our production programme are multi-purpose shelving systems Pikorack and Minirack and heavy racking system Majorack. In addition to the basic programme of storage systems, we manufacture various steel constructions like cantilever-type racks, mezzanines, flat roofs and other special constructions, shelving systems or steel constructions. In addition, we offer electric pedestrian forklift trucks and different types of hand pallet trucks.

PIKORACK®



Racking system PIKORACK®

The novelty, we have introduced, is the shelving system **Pikorack**. It is intended for storing light piece goods. The shelving system Pikorack is a full pinning system, and not a bolting one. It enables flexible shelf heights at 100 mm intervals. This shelving system is mainly suitable for depositories, workshop halls or repair shops and registries.

Steel constructions – cantilever-type racks

Cantilever-type racks are intended for storing long goods (pipes, sections and angles) and for other longer packages, like pallets of splinter, plywood, steel plates and other similar things. The system is possible in welded or bolting version. In the latter all the elements are bolted together. The cantilever is bolted and flexible at 100 mm intervals of perforations.

Forklift trucks

The production of forklifts is our subsidiary activity and is mostly intended for our customers who purchase our storage equipment. We produce low lifting and high lifting electric trucks. They are intended for transporting palletized or piece goods.



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